



CUSTOM PRODUCTS

ELEVATE YOUR BRAND. GO PREMIUM.



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WE'RE THE ORIGINAL. THE PIONEERS

Our founder, Joan Rojas, was looking for a protective solution to the sun, wind, and cold as he toured the country roads of Catalonia on his motorcycle. He tirelessly sketched and researched before landing upon the solution: a seamless microfiber tube.

Lucky for Joan, he was born in an area famous for textile manufacturing. In 1992, at his family's knitting factory - he produced the first samples of what would one day become our famous BUFF® neck gaiter. Word spread fast. This unique product was a game changer for outdoor lovers and soon fans were found everywhere.

Joan's spirit of invention and passion for adventure and the outdoors are still at the very heart of everything we do.

Images: Joan Rojas, BUFF® Founder



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MADE IN BARCELONA CONCEPT TO CREATION

Located just outside Barcelona, our headquarters is a bustling design center, manufacturing and distribution facility.



[CLICK HERE](#)
or scan the QR code to learn more
about how our products are made.

DESIGN AND DEVELOPMENT

Our in-house design and production team work closely together to turn our customers' ideas and needs into reality. After receiving the client's creative brief and ensuring all details are clear, they manage everything from concept to sample quality validation, ensuring each product looks great and meets both the client's requirements and our high-quality brand standards.

MANUFACTURING

Once we receive the client's approval on our design proposal, our manufacturing team brings the design to life with precision and expertise. Utilizing a range of customization techniques, they oversee every step of the process, combining advanced machinery with skilled craftsmanship to ensure each item meets our exceptional standards.

PREPARATION AND SHIPPING

Our warehouse, located within our headquarters and manufacturing facility, efficiently distributes products to 68 countries. This centralized setup enhances control over quality, environmental impact, and social standards, ensuring smooth storage, preparation, and shipping.



PRODUCTS YOU CAN FEEL GOOD ABOUT



in 2023 we announced our B Corp certification with a score of 105.7, well above industry average.



FOR THE PLANET

As of Spring 2024 all CoolNet UV® products is certified by 1% for the planet.



LOW IMPACT

The seamless construction of our multifunctional neckwear creates zero fabric waste in the manufacturing process.



77%

77% of sales in 2023/24 came from more responsible materials, including 85%+ recycled and natural materials.



47M

By the end of 2023, we recycled over 47 million plastic bottles into products.



CARBON NEUTRAL

In 2023, we achieved carbon neutrality in all our direct operations and are supporting a project to preserve the habitats of endangered species in the Yacumama Forest in Perú.

PRODUCT PORTFOLIO

A WHITE CANVAS TO UNLEASH YOUR CREATIVITY.

NECKWEAR



ORIGINAL ECOSTRETCH
MULTIFUNCTIONAL
NECKWEAR



COOLNET UV®
MULTIFUNCTIONAL
NECKWEAR



THERMONET®
MULTIFUNCTIONAL
NECKWEAR



POLAR
MULTIFUNCTIONAL
NECKWEAR



MERINO
MULTIFUNCTIONAL
NECKWEAR

HEADBAND



COOLNET UV® HALF
HEADBAND



COOLNET UV® WIDE
HEADBAND



TECH
HEADBAND

BEANIES



ORIGINAL ECOSTRETCH
BEANIE



POLAR & ECOSTRETCH
BEANIE



THERMONET®
BEANIE

CAPS



SUMMIT
CAP



TRUCKER
CAP



PACK SPEED
CAP



PACK SPEED
VISOR

ORIGINAL ECOSTRETCH

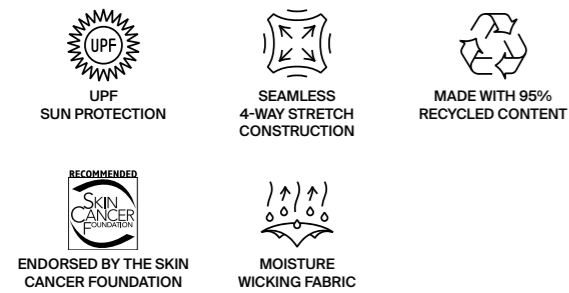
MULTIFUNCTIONAL NECKWEAR

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

COMPOSITON:

95% Recycled Polyester, 5% Elastane.

Made in Barcelona



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.



12+ WAYS TO WEAR

PACKAGING OPTIONS



AVAILABLE SIZE

ADULTS: 22,7 cm x 53 cm.
KIDS: 20 cm x 48 cm.

WEIGHT / GRAMMAGE

ADULT: 40 g / 170 g/m².
KIDS: 34 g / 170 g/m².

COOLNET UV®

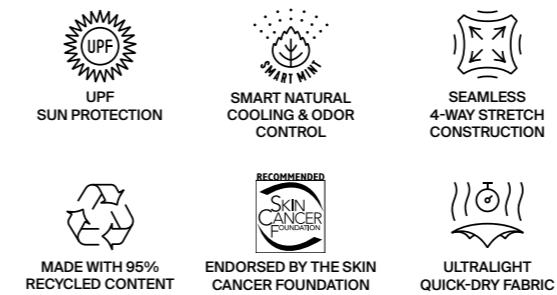
MULTIFUNCTIONAL NECKWEAR

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

COMPOSITON:

95% Recycled Polyester, 5% Elastane.

Made in Barcelona



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.



12+ WAYS TO WEAR

PACKAGING OPTIONS



AVAILABLE SIZE

ADULTS: 22,7 cm x 53 cm.
KIDS: 20 cm x 48 cm.

WEIGHT / GRAMMAGE

ADULT: 37 g / 150 g/m².
KIDS: 31 g / 150 g/m².



VERSATILE
BY NATURE



KEEP
YOUR COOL



THERMONET®

MULTIFUNCTIONAL NECKWEAR

Multifunctional neckwear that delivers warmth without bulk using PrimaLoft® insulating fibers and a seamless, 4-way stretch construction. Moisture-wicking and made using 58% recycled content. Designed for active performance, stay warm and dry as you carve the slopes and run the trails all winter long.

COMPOSITON:

96% Polyester, 4% Elastane.

Made in Barcelona



PRIMALOFT®
INSULATING FIBER



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



LIGHTWEIGHT
ACTIVE WARMTH



MADE WITH 58%
RECYCLED CONTENT



SOFT
COMFORT FABRIC



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.



12+ WAYS TO WEAR

AVAILABLE SIZE

ADULTS: 24,5 cm x 53 cm.

WEIGHT / GRAMMAGE

63 g / 260 g/m².

PACKAGING

HEADER



POLAR

MULTIFUNCTIONAL NECKWEAR

The most versatile multifunctional polar neckwear for cold weather, made using 97% recycled content and offering high thermal insulation with cozy, lofted fleece. PrimaLoft® Bio™ Fleece is fully biodegradable and is designed to return to nature. Flip it, twist it, fold it. 4-way stretch means you can wear it as a neck warmer, hat, balaclava and more, to keep you warm when the temperature drops.

COMPOSITON:

97% Recycled Polyester, 3% Elastane.

Made in Barcelona



BIO™ FLEECE



HIGH THERMAL
INSULATION



MADE WITH 97%
RECYCLED CONTENT



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.



12+ WAYS TO WEAR

AVAILABLE SIZE

ADULTS: 25 cm x 52 cm (microfiber part)
+ 24 cm (fleece part).

WEIGHT / GRAMMAGE

66 g / 170 g/m² microfiber & 180 g/m² fleece.

PACKAGING

HEADER



**MORE
WARMTH
LESS BULK**



**COLD FORECAST
WARM ADVENTURE**



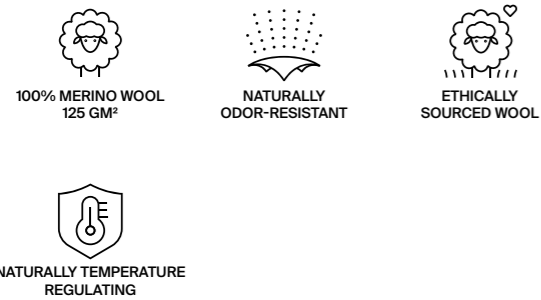
MERINO LIGHTWEIGHT

MULTIFUNCTIONAL NECKWEAR

Lightweight, multifunctional neckwear made of 100% merino wool. The perfect cool weather layer for the eco-conscious adventurer. Ethically sourced merino wool feels super-soft against the skin, naturally resists odors and can be worn in many different ways.

COMPOSITON:
100% Merino Wool.

Made in Barcelona



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE SCREEN PRINTING:

The ink is pressed through the mesh of the screen, allowing it to bond with the fabric fibers. This ensures that the design is integrated into the wool, resulting in a durable and vibrant print.

AVAILABLE SIZE
ADULTS: 23,5 cm x 57 cm.

WEIGHT / GRAMMAGE
48 g / 125 g/m².



PACKAGING OPTIONS



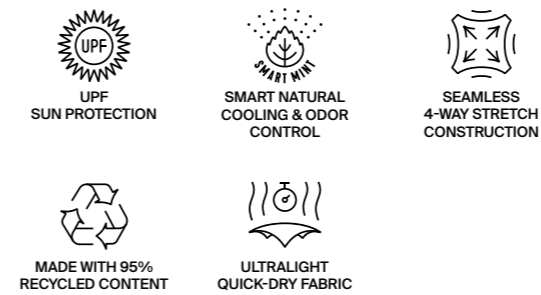
COOLNET UV® HALF

MULTIFUNCTIONAL NECKWEAR

Lightweight Multifunctional piece that is ideal as a headband or around the neck in summer, made from recycled plastic bottles. Tackle today's workout or bike ride feeling cool and dry thanks to this high sweat management fabric with innovative cooling technology.

COMPOSITON:
95% Recycled Polyester, 5% Elastane.

Made in Barcelona



BRANDING

Full color all over print in two different sides. Blank inside.

PRINTING TECHNIQUE SUBLIMATION:

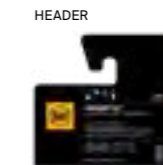
Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE
ADULTS: 23,5 cm x 22,3 cm.

WEIGHT / GRAMMAGE
26 g / 150 g/m².



PACKAGING



100%
MERINO WOOL



KEEP YOUR COOL
WITH LESS FABRIC



COOLNET UV® WIDE

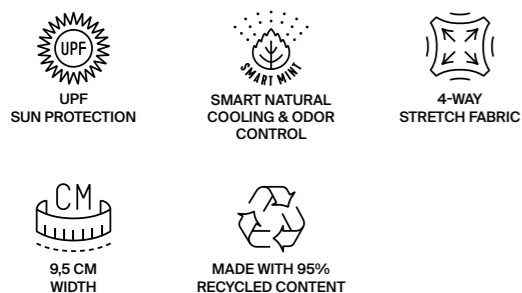
HEADBAND

Our ProTeam range has been put through its paces by BUFF® ambassadors, it's a technical collection of high-performance apparel to help you reach the finish line, whatever your discipline. A quick-drying athletic headband with a wide fit and 4-way ultra stretch that stays put. Made using 95% recycled content and offering UPF 50 sun protection.

COMPOSITON:

95% Recycled Polyester, 5% Elastane.

Made in Barcelona



BRANDING

Full color all over print. Printed inside.

PRINTING TECHNIQUE SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

ADULTS: 22,7 cm x 9,5 cm

WEIGHT / GRAMMAGE

26 g / 150 g/m².

PACKAGING

HEADER



BEAT
THE HEAT



TECH

HEADBAND

Technical, lightweight, wide-fit headband for maximum performance in cold weather. The soft, brushed knit fabric with high thermal insulation ensures breathability while keeping your body temperature regulated, so you can keep pushing your limits without compromising on style.

COMPOSITON:

85% Polyamide, 15% Elastane.

Made in Barcelona



BRANDING

Full color all over print . Blank inside.

PRINTING TECHNIQUE SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

ADULTS: 24 cm x 10 cm.

WEIGHT / GRAMMAGE

16 g / 250 g/m².

PACKAGING

HEADER



WARMTH FOR
EVERYDAY USE

ECOSTRETCH

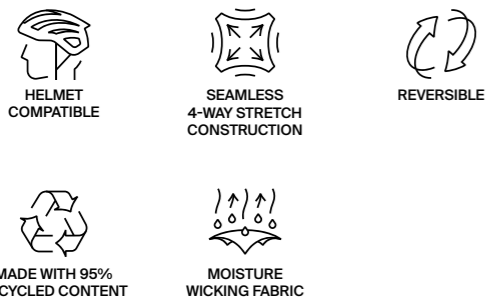
BEANIE

Reversible, helmet-compatible and totally versatile. Combining the seamless 4-way stretch construction of our Original Neckwear with moisture-wicking technology for ultimate comfort and performance. Sustainably made in Barcelona using 95% recycled content, for the eco-conscious adventurer.

COMPOSITON:

95% Recycled Polyester, 5% Elastane.

Made in Barcelona



BRANDING

Full color all over print in two different layers (reversible).

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

ADULTS: 23 cm x 23 cm.

WEIGHT / GRAMMAGE

ECOSTRETCH:

37 g / 170 g/m² microfiber x 2 layers.

POLAR & ECOSTRETCH:

34 g / 170 g/m² microfiber & 160 g/m² fleece.

PACKAGING

HANGTAG



ACTIVE WARMTH FOR
COLD WEATHER

POLAR & ECOSTRETCH

BEANIE

Same as the EcoStretch Beanie but with polar fleece inside.



PACKAGING

HANGTAG



WARMTH FOR
COLD WEATHER

THERMONET®

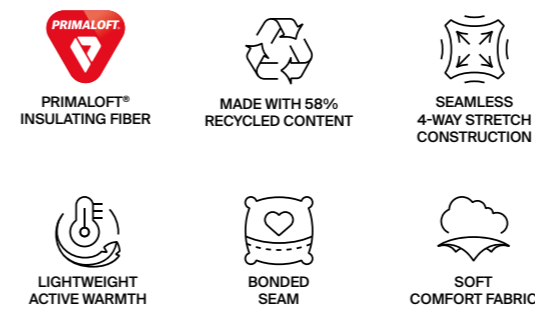
BEANIE

Designed with absolute comfort in mind for rock and snow lovers, the innovative helmet-compatible construction of the ThermoNet® Beanie makes it an essential for cold weather climbing and winter sports. The simple, seamless design offers 4-Way stretch and bonded seams for a super-low profile and ultimate comfort.

COMPOSITON:

96% Polyester, 4% Elastane.

Made in Barcelona



BRANDING

Full color all over print in two different layers (reversible).

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

ADULTS: 23 cm x 23 cm.

WEIGHT / GRAMMAGE

47 g / 260 g/m² microfiber x 2 layers.

PACKAGING

HANGTAG



SUMMIT

CAP

If you demand high performance but prefer classic styles, this cap is for you. UPF 50 sun protection, laser-cut ventilation holes, a moisturewicking sweatband and a technical fabric construction all work together to keep you cool with a classic look.

COMPOSITON:

Crown and Bill: 90% Nylon 10% Elastane.
Inner Sweatband: 100% Polyester.

Made in Asia



BRANDING

Logo positioning over solid fabric.

PRINTING TECHNIQUE

A combination of up to 3 elements including 2 color transfer, embroidery or full color patch.

AVAILABLE SIZE

S/M: from 54 cm to 57,5 cm head circumference.
L/XL: from 58 cm to 62 cm head circumference.

WEIGHT / GRAMMAGE

79 g / 165 g/m².

PACKAGING

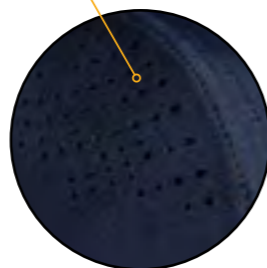


See customization options available.

[CLICK HERE](#)



Laser-cut ventilation holes



Adjustable elastic closing with BUFF® label

SHADE AND COMFORT ALL DAY

TRUCKER

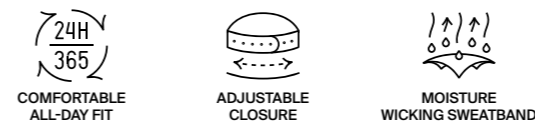
CAP

The perfect trucker cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear.

COMPOSITON:

Crown: 100% Polyester, Visor: 100% Cotton.
Inner Sweatband: 100% Polyester.

Made in Asia



BRANDING

Front panel features sublimation with the iconic BUFF® logo embroidered as a default, paired with a customizable selection of mesh and visor colors to suit your style.

PRINTING TECHNIQUE

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

ONE SIZE: from 54 cm to 61 cm.

WEIGHT

70,7 g

PACKAGING



Combine different mesh and bill colors.

[CLICK HERE](#)



Adjustable closing with BUFF® label

EXPLORE EVERY DAY



PACK SPEED

CAP

Our ultralight Pack Speed Cap, now with improved performance features and an updated athletic aesthetic.

The ultimate lightweight running cap with UPF 50 sun protection and enhanced airflow for hot days on the trails or in the city in summer. Ventilated panels and laser-cut holes allow air to pass through the cap, keeping you cool during high-intensity activities.

COMPOSITON:

Crown and Bill: 86% Recycled Polyester 14% Elastane.
Inner Sweatband: 100% Recycled Polyester.

Made in Barcelona



UPF
SUN PROTECTION



VENTILATED FOR
ENHANCED AIRFLOW



PACKABLE
CONSTRUCTION



BRANDING

Full color all over print. Printed inside.

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

S/M: from 54 cm to 57,5 cm head circumference.

WEIGHT / GRAMMAGE

30 g / 130 g/m².

PACKAGING

HANGTAG



Easy to pack and carry.

UNFOLD
& RUN



PACK SPEED

VISOR

Meet your new go-to for outdoor sports and adventures.

Lightweight and quick-drying, the Pack Speed Visor easily folds to stow on the go. This visor is made from recycled fabric with a moisture-wicking sweatband and soft, super-flexible fabric for maximum comfort.

COMPOSITON:

Crown: 95% Recycled Polyester 5% Elastane.
Visor: 100% Polyurethane.

Made in Barcelona



ULTRALIGHT PACKABLE
CONSTRUCTION



QUICK-DRY
FABRIC



ADJUSTABLE
CLOSURE



REFLECTIVE
ELEMENTS



MADE WITH 95%
RECYCLED CONTENT



BRANDING

Full color all over print. Printed inside.

PRINTING TECHNIQUE

SUBLIMATION:

Superior durability integrating ink into the fabric fibers, preventing the print from cracking, peeling or washing out.

AVAILABLE SIZE

S/M: from 54 cm to 57,5 cm head circumference.

WEIGHT / GRAMMAGE

25,7 g / 150 g/m².

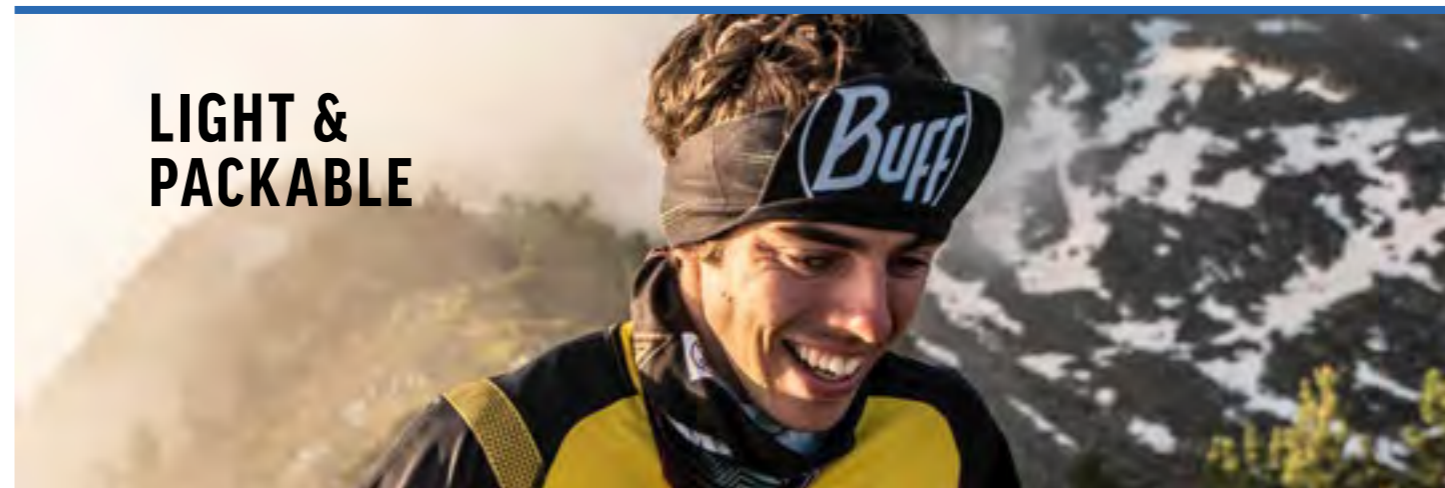
PACKAGING

HANGTAG



Easy to pack and carry.

LIGHT &
PACKABLE



ARTWORK OPTIONS

1 LOGO PROGRAM

If your idea is simple yet impactful and you don't require a full artwork design, download our template featuring various preset logo layouts and backgrounds. Mix and match them to create a unique product that perfectly aligns with your brand identity. Simply share your selection along with your high-resolution logo, and we'll take care of the rest.

Key benefits include:

- Faster delivery times
- Minimum order quantities starting at just 50 pieces for EcoStretch and CoolNet UV® Neckwear.



Download our logo program guide.

[CLICK HERE](#)



3 ARTWORK BY BUFF®

Whether or not you have a designer on your team, you can count on the expertise of BUFF® designers to bring your ideas to life. Simply share your brief along with any inspiration or concepts, and our skilled team will craft a custom design that perfectly aligns with your brand. With extensive experience in neckwear design, we'll ensure your product is not only visually striking but also expertly crafted to meet your expectations.



2 ARTWORK BY CLIENT

If you are a designer or have one on your team, you can create your own Custom BUFF® Neckwear. Download our Adobe Illustrator template using the QR code, design your unique artwork, and send us the final file. We'll handle the production to bring your design to life.



Download the template.

[CLICK HERE](#)



PROJECT: CLUB ALPIN 2024
DESIGNER: Emilio López
PRODUCT: Original EcoStretch

"Working on the design for Club Alpin was an incredibly stimulating experience. Under the slogan 'Esprit Club Alpin', the project needed to capture the essence of an extraordinary group of people whose core values are adventure, discovery, respect for nature, and the joy of sharing these experiences as a community—values that closely align with BUFF®. Their environment, the Alps, serves as the unparalleled backdrop for their activities and became the starting point for incorporating their roots into our design. One of the biggest challenges was achieving a visual balance between a minimalist style and the need to include eye-catching elements without overwhelming the design. Through constant trials and adjustments, we created a design that not only meets these goals but has also received an overwhelmingly positive response from their audience. This project provided an excellent opportunity to innovate and push myself professionally."



CASES STUDIES

AIRLINES

BUFF® x Airlines – Stylish Travel Accessories with Added Value.



BUFF® collaborates with airlines like Lufthansa, Austrian Airlines, and LEVEL to offer high-quality accessories available for purchase onboard, in retail stores, and through the Miles & More rewards program, where passengers can redeem points for BUFF® products.

Crafted from soft, breathable materials, BUFF® accessories provide warmth and comfort during flights, protecting against fluctuating cabin temperatures and destination conditions. Designed to match each airline's corporate colors, these stylish items seamlessly blend functionality with branding, making them desirable travel companions.

This partnership has been highly successful, with BUFF® products popular among passengers seeking practicality and elegance. By enhancing the travel experience, BUFF® has solidified its reputation as a trusted, stylish accessory for global travelers.

CUSTOM PACKAGING



CIMALPES

BUFF® x Cimalpes – A Partnership in Alpine Luxury and Guest Experience.



Cimalpes, a leader in luxury real estate and tourism in the French Alps, partners with BUFF® to enhance guest experiences with a co-branded, limited-edition neck gaiter. This exclusive gift, presented each winter season, is designed in Cimalpes' corporate colors and features alpine landscapes inspired by their properties, complementing the luxurious mountain environment.

The neck gaiter, with custom packaging, creates a sophisticated unboxing experience that reflects Cimalpes' hospitality standards. Ideal for skiing, hiking, and outdoor pursuits, it blends practicality with style, becoming a cherished companion for guests.

This collaboration aligns BUFF®'s high-performance quality with Cimalpes' luxury ethos, fostering brand loyalty and enhancing alpine adventures, while offering BUFF® exposure to an upscale audience.

CUSTOM PACKAGING



XCARET

BUFF® x Xcaret – Enhancing the Guest Experience and Uniforming Staff in Mexico's Premier Eco-Park.



BUFF® has partnered with **Xcaret**, Mexico's renowned eco-archaeological park, located in the jungle with stunning settings like underground rivers and the Caribbean Sea. Celebrating Mexican culture and nature, Xcaret provides an ideal venue for BUFF® to showcase its high-quality products.

This collaboration includes providing custom uniforms for park staff and selling BUFF® accessories in souvenir shops. The uniforms ensure comfort and functionality for diverse environments, while BUFF® products enhance visitors' experiences, offering practical solutions for exploring attractions or enjoying nature.

BUFF® items have become popular souvenirs, blending utility with memories of Xcaret. This partnership supports park operations and conservation efforts, aligning both brands in celebrating culture, protecting the environment, and enhancing guest experiences in a world-class destination.

CUSTOM PACKAGING



TELEFERICO DEL TEIDE

BUFF® x Teleférico del Teide – Essential Gear and Lasting Memories from Spain's Iconic Summit.

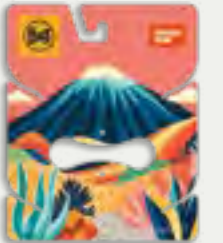


BUFF® has collaborated with **Teleférico del Pico del Teide**, the cable car company that transports visitors to Spain's highest peak, to create a co-branded collection of outdoor accessories. Packaged in custom retail cardboard, these items are sold in the peak's retail store, serving three million annual visitors to Teide National Park.

Combining function and sentiment, the accessories provide essential warmth for travelers transitioning from Tenerife's warm beaches to Teide's cooler 3,700-meter summit. They also serve as meaningful souvenirs, reflecting the island's volcanic character.

This partnership supports the store's revenue and Teleférico's mission of educating visitors about the region's natural beauty. BUFF®'s dedication to nature enhances this shared goal, creating lasting connections to Tenerife's iconic landscape.

CUSTOM PACKAGING



RETAIL CARDBOARD HEADER

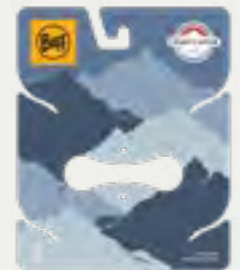
Crafted to enhance clarity and ensure shoppers can confidently choose the right product, our retail packaging made on 80% recycled cardboard features updated technology icons, easy color coding, and best-for-use cases, simplifying the decision-making process.

Dimensions:
 Neck Header: 19,5 cm x 23 cm x 0,2 cm.
 Headbands: 10,5 cm x 9,5 cm.
 Hangtags: 6 cm x 10,5 cm.

Material:
 80% recycled cardboard of 500g/m².



LIMITED CUSTOM EDITION



Customized Header



DESIGNED TO MAKE AN IMPACT

ENVELBOX

80 % Recycled cardboard box with two different customization options available. The ideal packaging for corporate giveaways.

Dimensions: 11,5 cm x 9 cm x 1,5 cm.
Material: 80% Recycled cardboard of 325g/m².



Standard Envelbox

Customized Envelbox

SCROLL

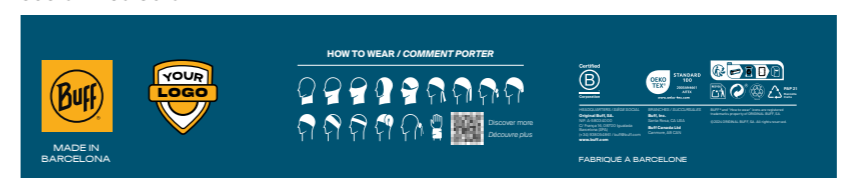
Easy to store and fit in a bag so it's the ideal packaging for all kind of events. Comes with recycled kraft paper inside that makes it consistent.

Dimensions: Ø 3 cm x 23 cm.
Material: recycled paper of 300g/m².

Standard Scroll

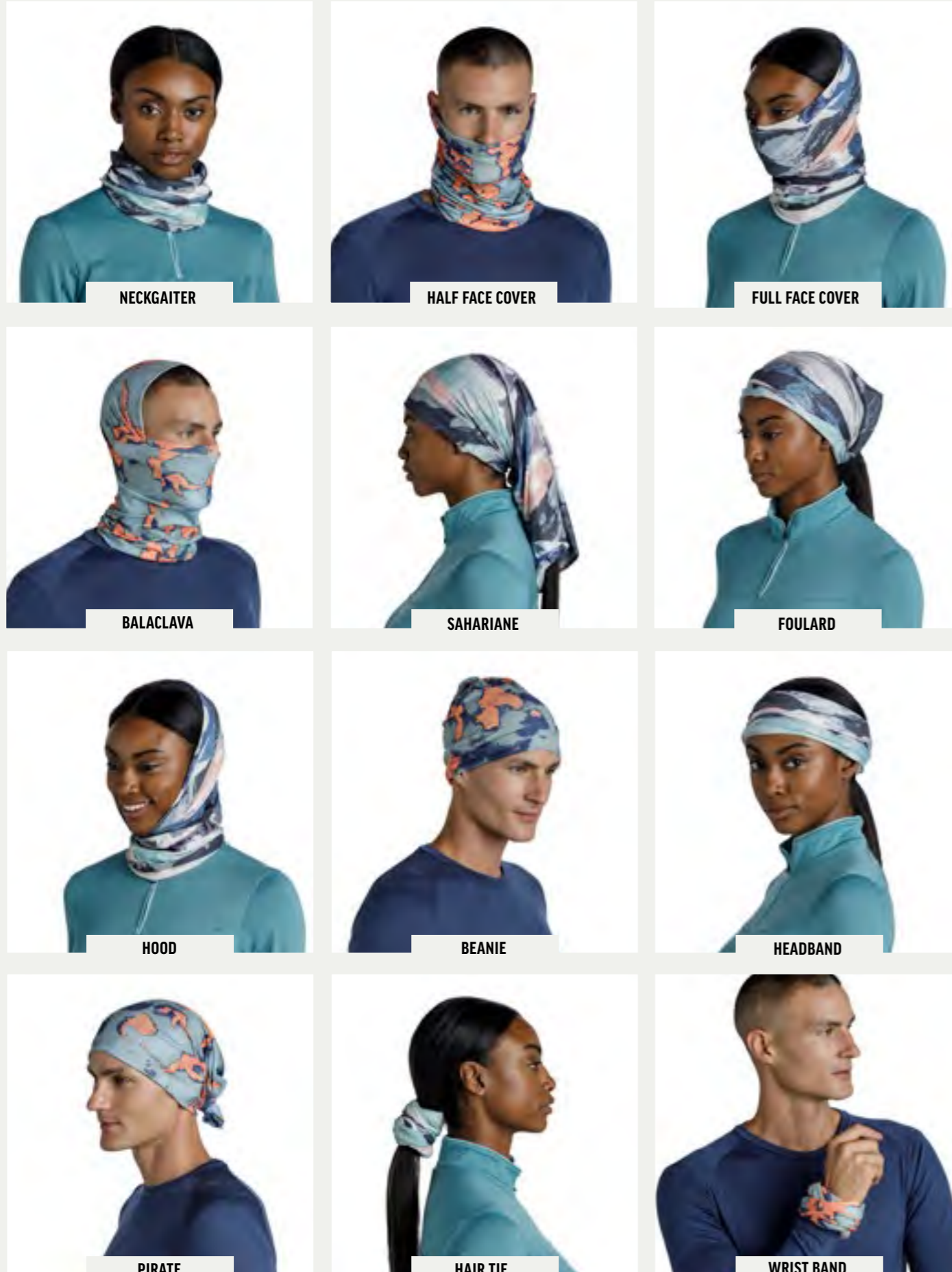









Customized Scroll





Discover more



-  Choose the product and available size.
-  Ask for a quotation and check lead-times with us.
-  Fill in the "creative brief" form and send it with your logo.
-  ORIGINAL BUFF, S.A. sends you 2 or 3 proposals in jpg.
-  You accept the proposal and send the order ("customized project authorisation" form signed) back to us.
-  Proforma invoice is sent to you and production can be completed in less than 8 working days.
-  **DELIVERY**
Product will be delivered to your adress.

QUALITY FABRICS

100% MERINO WOOL

MERINO

The wisdom of nature woven into an extremely warm and comfortable technology. Merino Wool is naturally antibacterial and the key source in creating a collection of woolen products with high versatility, comfort and absorption capacity. Produced using exclusively renewable resources and cruelty free processes.

PRIMALOFT

BIO FLEECE

PRIMALOFT® BIO FLEECE

The first ever biodegradable, 100% recycled synthetic insulation and fabric. Designed to return to nature, it represents a holistic, sustainable solution for garment wear-and-tear, and eventual end of life.

PRIMALOFT

PRIMALOFT® INSULATING FIBER

THERMONET

ThermoNet® is an in-house developed fabric that brings together the knitting tradition at BUFF® with technical yarns from our partners at PrimaLoft®. The result is an extremely thin, lightweight fabric that retains body heat while wicking moisture away.

TECHNOLOGIES WE USE

SMART MINT

SMART NATURAL COOLING & ODOR CONTROL

HEIQ SMART TEMP

Is a revolutionary textile technology that provides fabrics with the ability to interact with body temperature and dynamically respond to body heat. The cooling function is activated when the wearer is hot and sweaty and deactivated once cooling is complete.

SMART MINT

SMART NATURAL COOLING & ODOR CONTROL

HEIQ SMART MINT

The plant-based deodorizer HeiQ Mint controls malodor development on textiles, providing fabrics with a long-lasting odor control capability that keeps textiles smelling fresh all day long.


4-WAY ULTRA STRETCH


ULTRA STRETCH

UltraStretch technology features a highly elastic fabric that moves in all directions, delivering superior comfort and freedom of movement. All accessories incorporating this technology are designed for versatile use, adapting to multiple wearing styles and combining performance with flexibility in one innovative product.





PRODUCT FEATURES

 **4-WAY ULTRA STRETCH**
Elastic fabric that moves in all directions for improved comfort and freedom of movement.

 **SEAMLESS 4-WAY STRETCH CONSTRUCTION**
Seam-free elastic fabric that moves in all directions for improved comfort and freedom of movement.


 **STRETCH FABRIC**
Bi-directional elastic fabric for enhanced fit and comfort.


 **ADJUSTABLE CLOSURE**
Adjustable, snapback closure for a perfect fit that stays put.

 **BONDED SEAM**
Heat-sealed seams that are flat to prevent irritation, for all-day comfort.


 **COMFORTABLE ALL-DAY FIT**
Throw it on, forget about it. Designed for comfort, all day long.


 **CM WIDTH**
Headband width.

 **ENHANCED AIRFLOW**
Strategically placed laser cut holes or lateral openings to enhance head ventilation.


 **ETHICALLY SOURCED WOOL**
Merino wool sourced from mulesing-free suppliers.


 **HELMET COMPATIBLE**
Can be worn under a helmet.

 **LIGHTWEIGHT ACTIVE WARMTH**
High thermal insulation in a lightweight, breathable fabric, providing warmth without bulk for high intensity activities in very cold weather.


 **100% MERINO WOOL - X GM²**
Made with 100% natural, cruelty-free Merino wool.


 **MADE WITH X% RECYCLED CONTENT**
Fabric made from post-consumer plastic bottles. Bottles are retrieved after use, cleaned, processed and converted into fibres for making technical fabrics.

 **MOISTURE-WICKING SWEATBAND/ MOISTURE-WICKING FABRIC**
Built-in inner band to wick sweat and moisture away.


 **NATURALLY ODOR-RESISTANT**
Fabric with fibres that naturally prevent the bacterial growth that can lead to smells.


 **PACKABLE CONSTRUCTION/ ULTRALIGHT PACKABLE CONSTRUCTION**
Product designed to be folded when not in use and recover its shape when released.


 **PRIMALOFT® INSULATING FIBER**
A PrimaLoft® yarn lining makes for a supremely cozy piece of kit.


 **PRIMALOFT® BIO FLEECE**
PrimaLoft® Bio™ is the first-ever biodegradable*, 100% recycled synthetic yarn. Designed to return to nature, it represents a sustainable solution for garment wear-and-tear, combatting microplastic shedding throughout its usable life. PrimaLoft® Bio™ is designed to degrade in marine environments, reducing the impact of microplastics on our oceans.


 **QUICK-DRY FABRIC/ ULTRALIGHT QUICK-DRY FABRIC**
Fabric wicks moisture away rapidly.


 **REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY/ REFLECTIVE ELEMENTS FOR VISIBILITY**
Reflective elements that glow when illuminated. The product is not intended for use as High Visibility Personal Protective Equipment.


 **REVERSIBLE**
Product with the same aesthetic finish on both sides. Designed to be worn either right-side-out or inside-out.

 **SOFT COMFORT FABRIC**
Soft against the skin, zero chafing and all-day comfort.

 **SMART NATURAL COOLING & ODOR CONTROL**
Clever cooling technology that uses natural mint to maintain freshness.

 **THERMAL INSULATION/LOFTED THERMAL INSULATION/HIGH THERMAL INSULATION**
Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.

 **NATURAL TEMPERATURE REGULATING**
Natural fibres that offer the highest temperature regulation.

 **UPF 50 SUN PROTECTION**
Provides UV protection in accordance with standard AS/ NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.



COMPANY CERTIFICATIONS

