BUFF®

Customized BUFF® Products

STYLE GUIDE 2021

This Style Guide is meant to help you to easily describe your customer's needs and wishes.

We need to know two basic things:

1.Logo layouts
A- Styles are layout suggestions of where and how to place the logos regardless of the background.

2. Design backgrounds
B- Styles are not background templates but inspirational designs. Your choice will provide us the base from which we will start working.

In case you would like a solid background, please note we do not dye but print over white fabric.
To ensure a good quality result, we will come up with a very discreet texture simulating the solid color.

You can also combine both choices with some additional indications that help us understand why this style has been chosen: the more detailed information, the easier to achieve a quick and satisfying result.

EXAMPLE

BRIEFING:
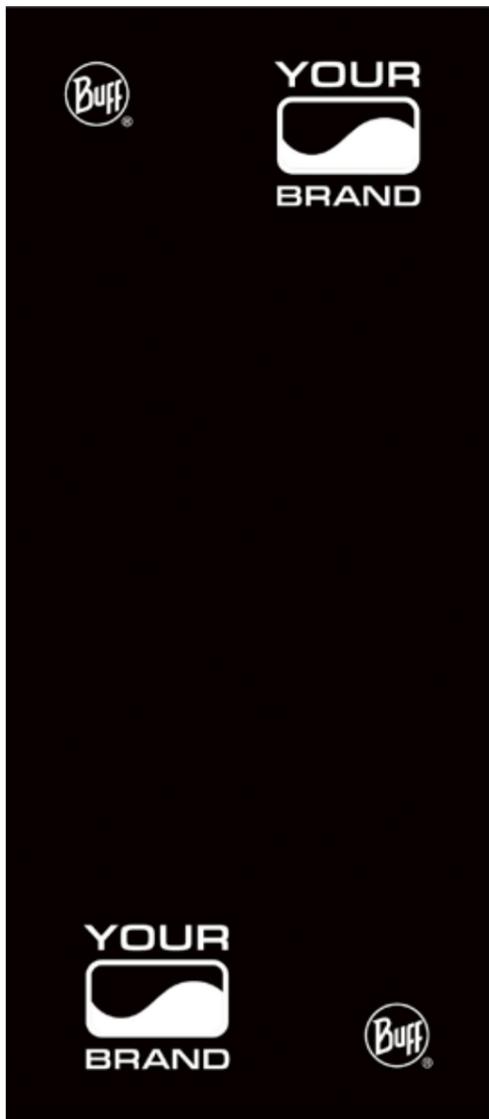"I'd like something as the style B-21 and an A-01 logo layout.

COMMENTS:
We need two options: one in pink and another in blue. My customer is a sport shop focused on running: they're looking for a very young style with these sort of stripes.
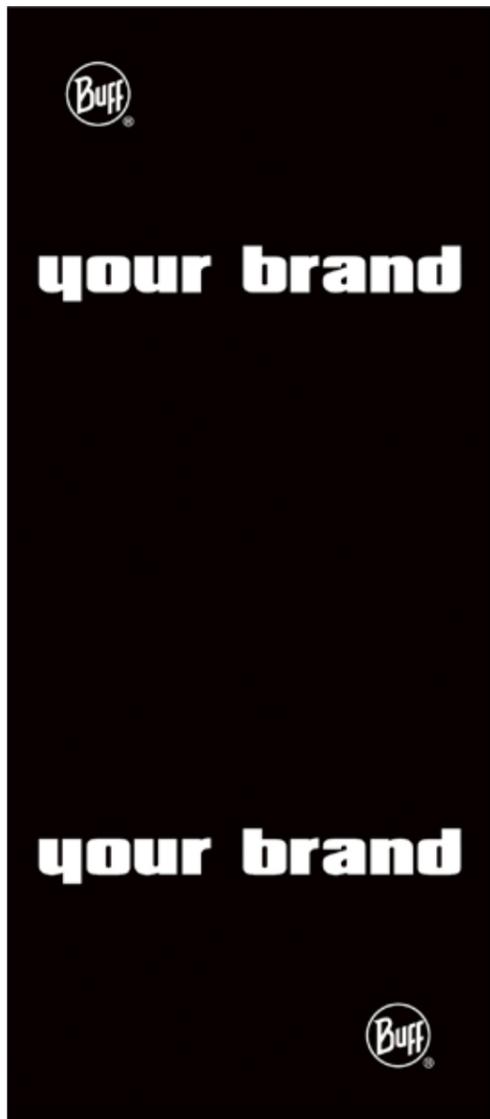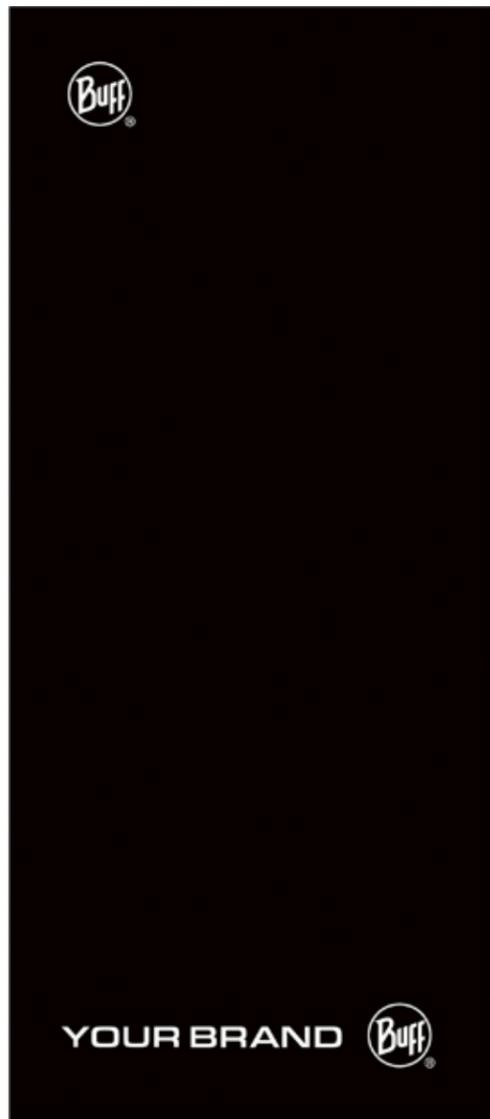
RESULT

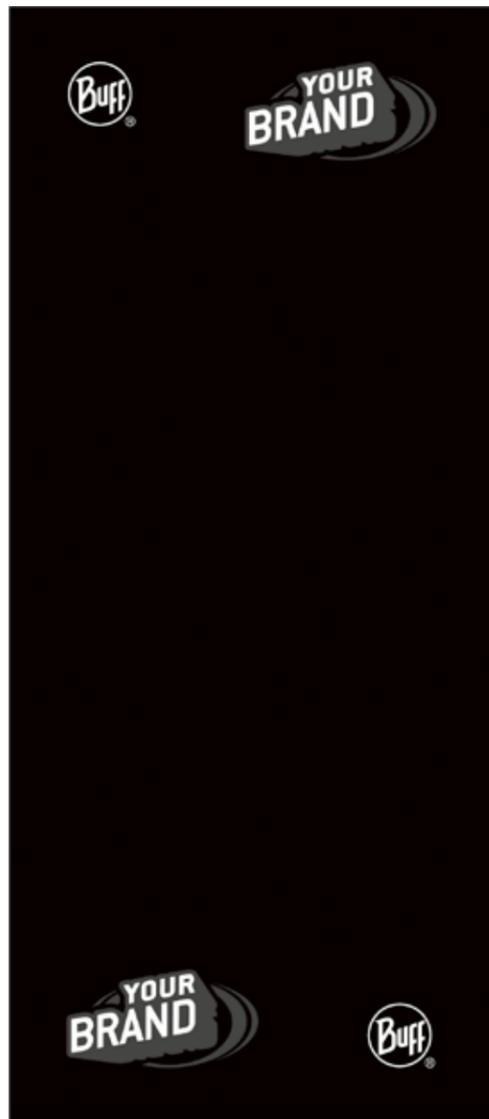# LOGO LAYOUTS

A-01

A-02

A-03

A-04

A-05

A-06

A-07

A-08

A-09

A-10

DESIGN BACKGROUNDS

B-01

B-02

B-03
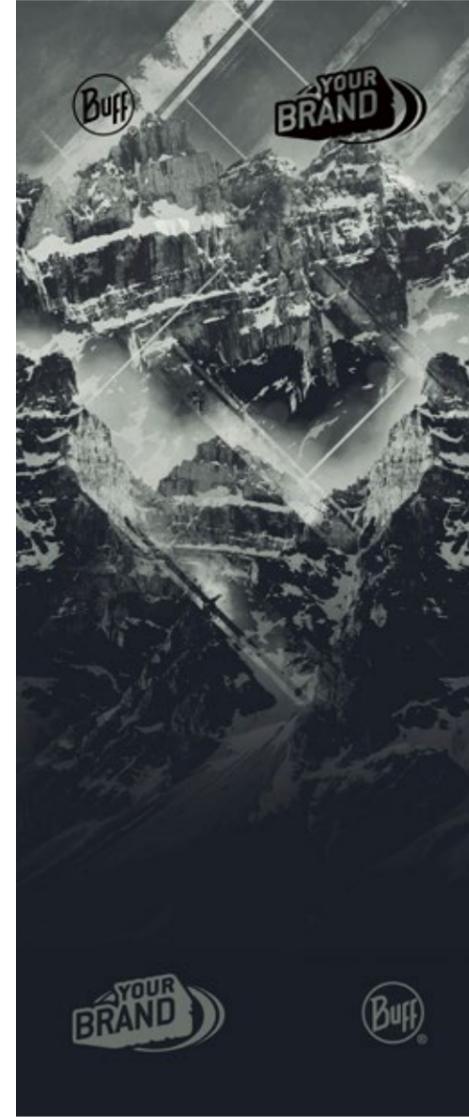
B-04

B-05
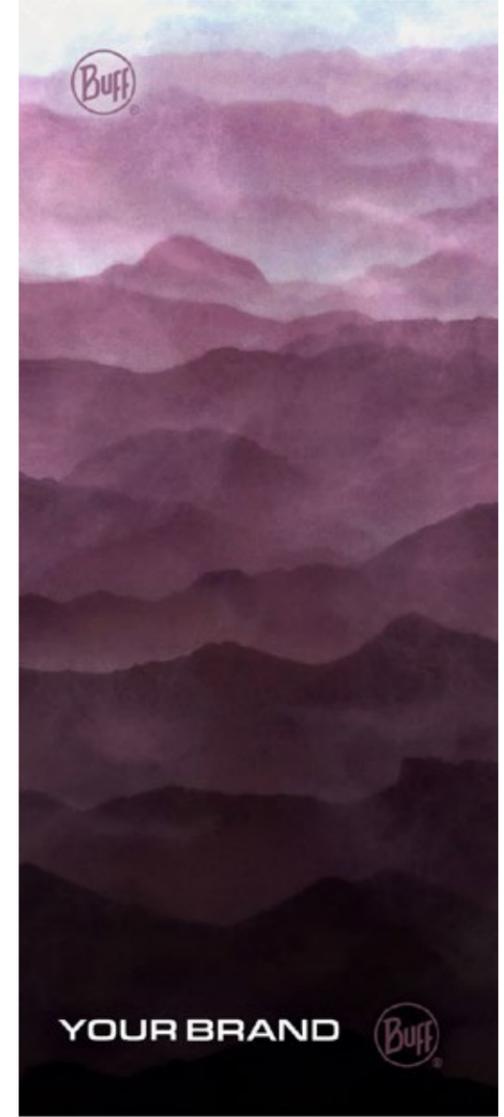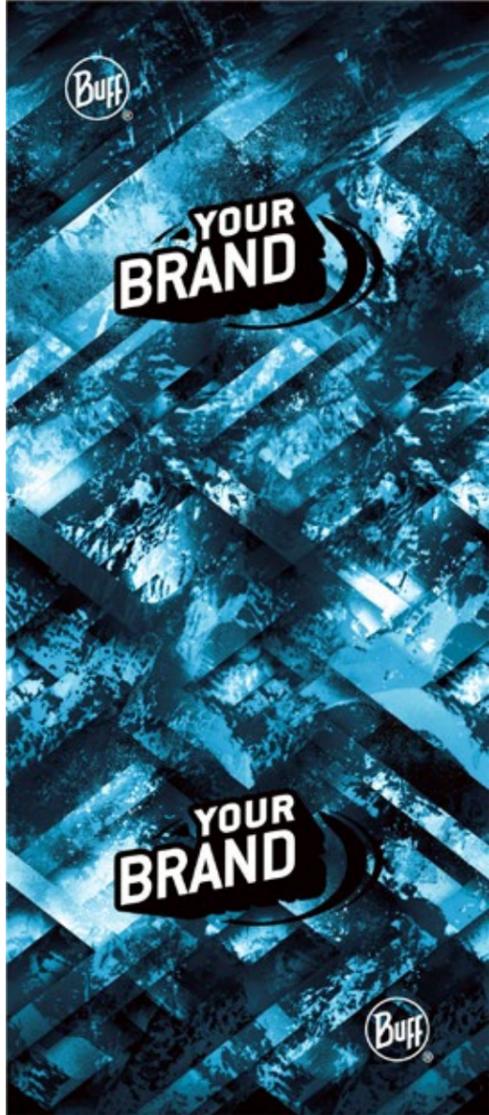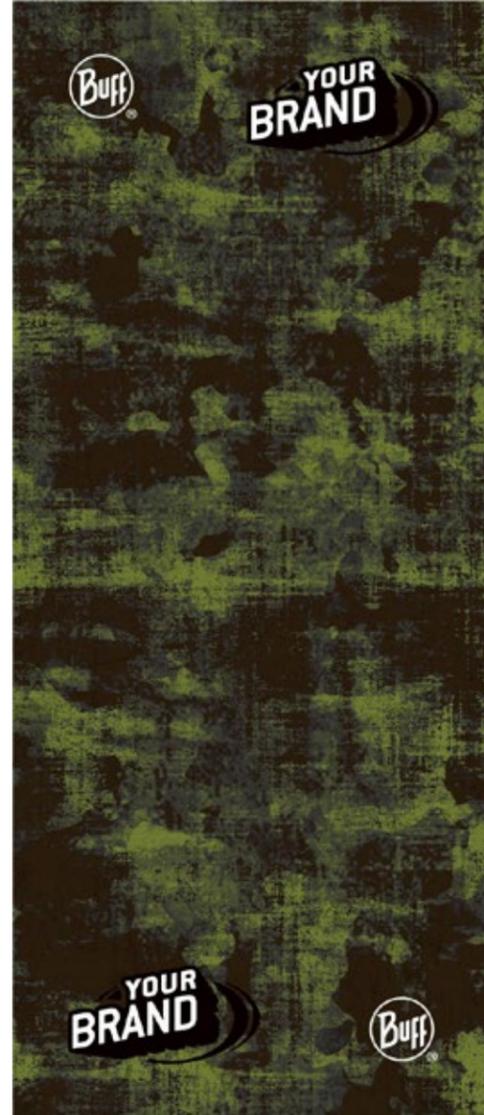
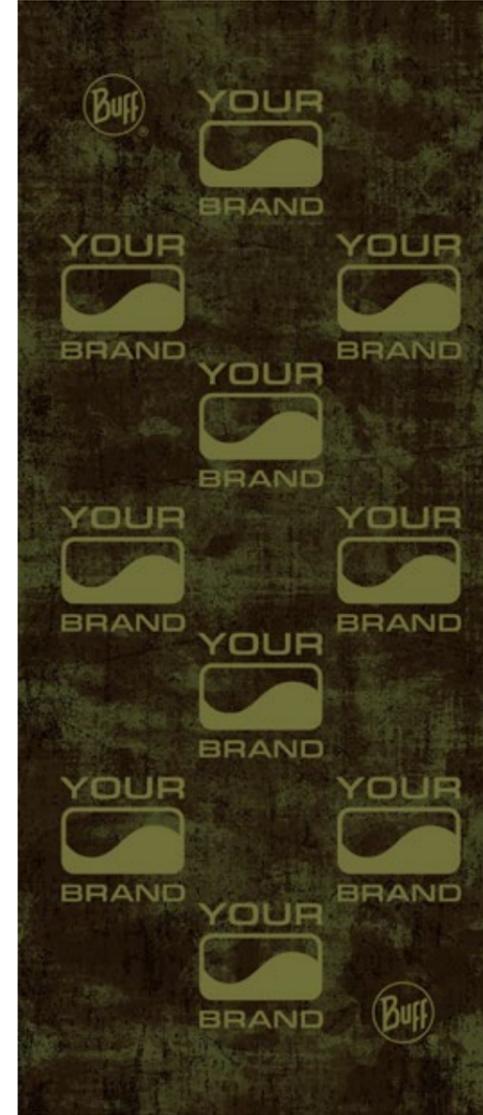B-06   B-07   B-08   B-09   B-10

B-11

B-12

B-13
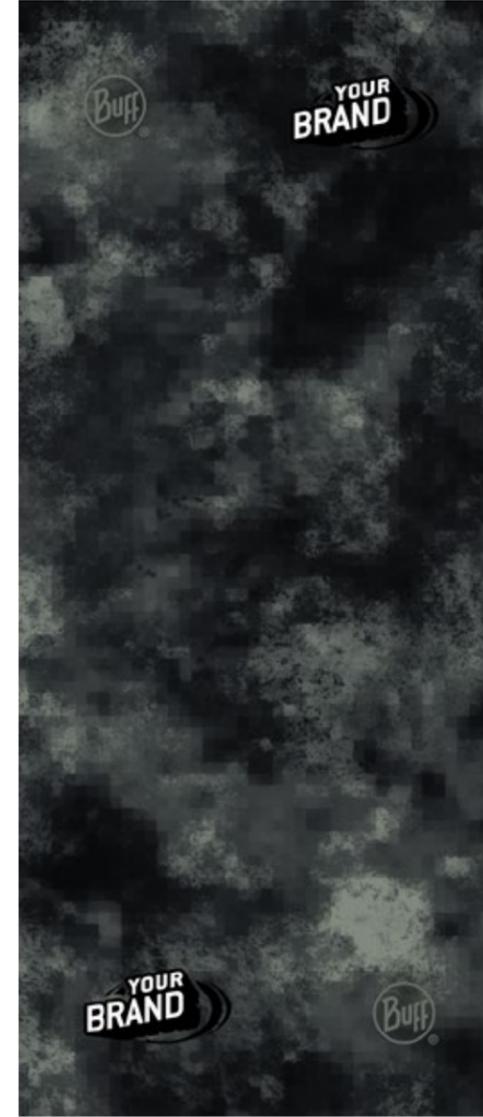
B-14

B-15

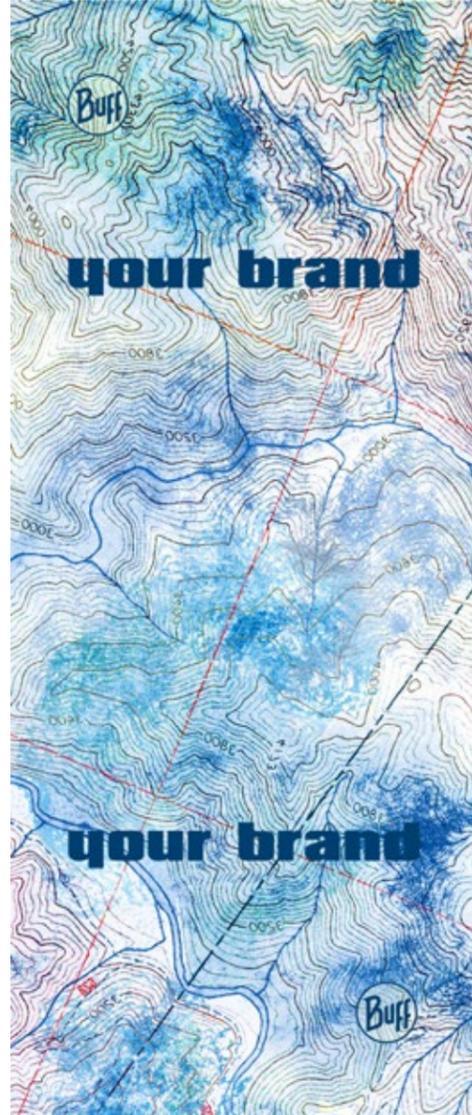B-16   B-17   B-18   B-19   B-20

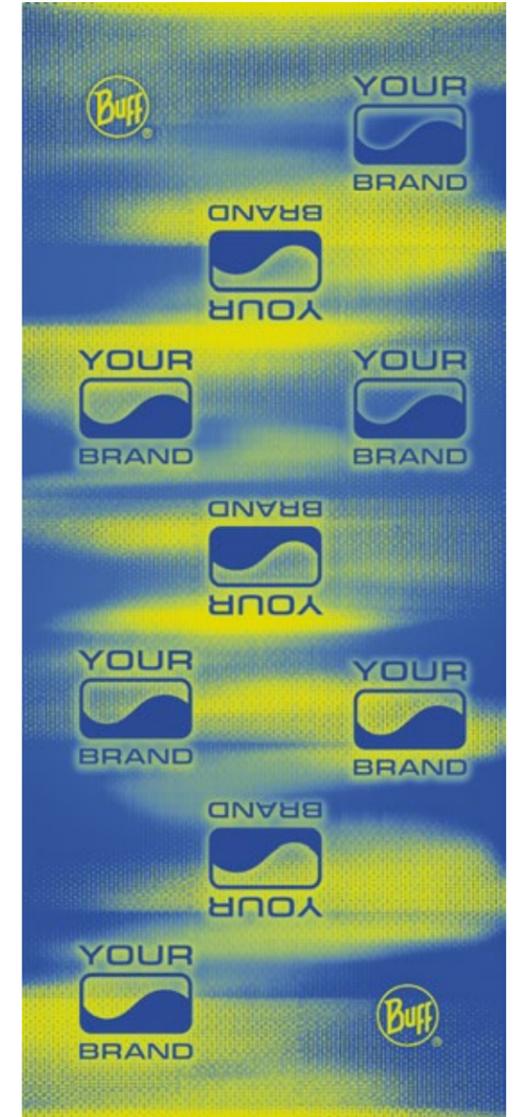B-21   B-22   B-23   B-24   B-25
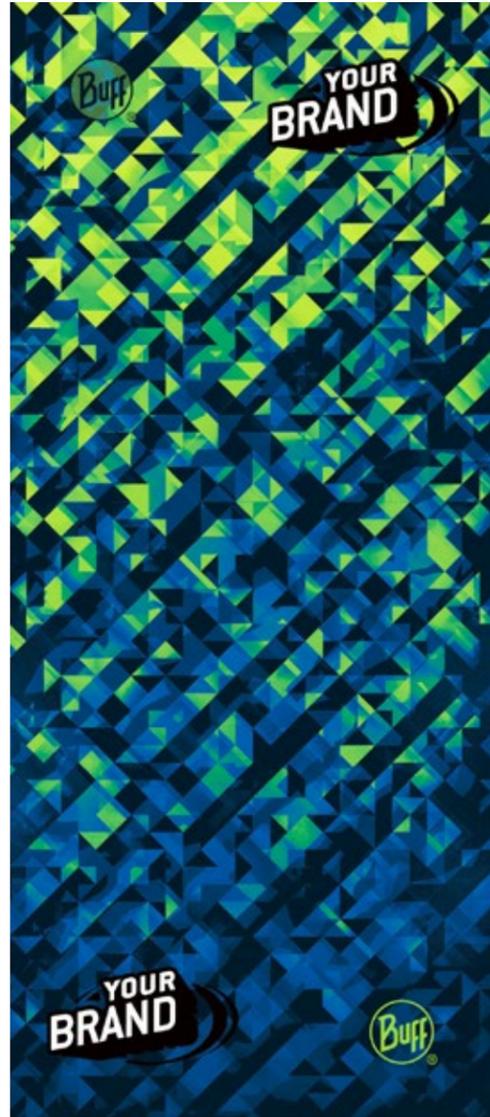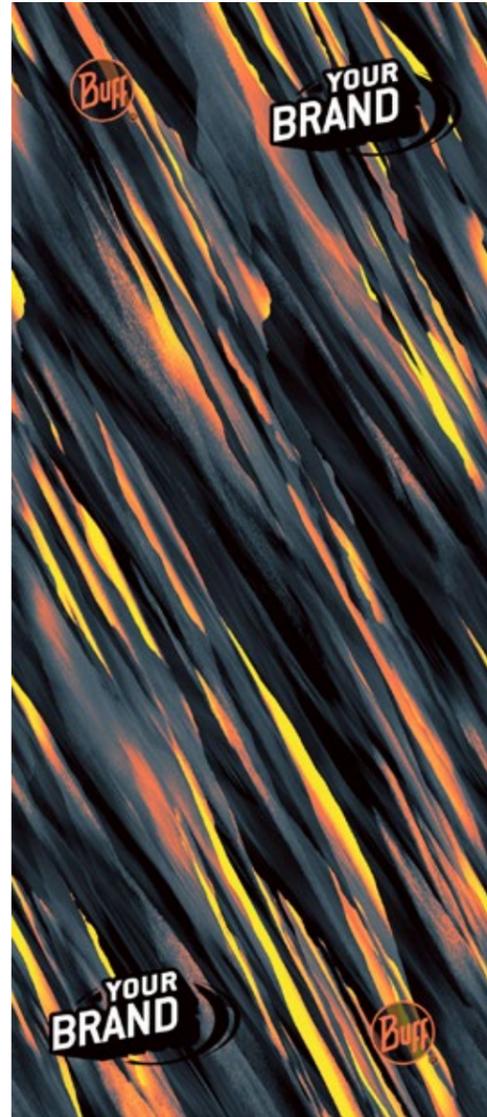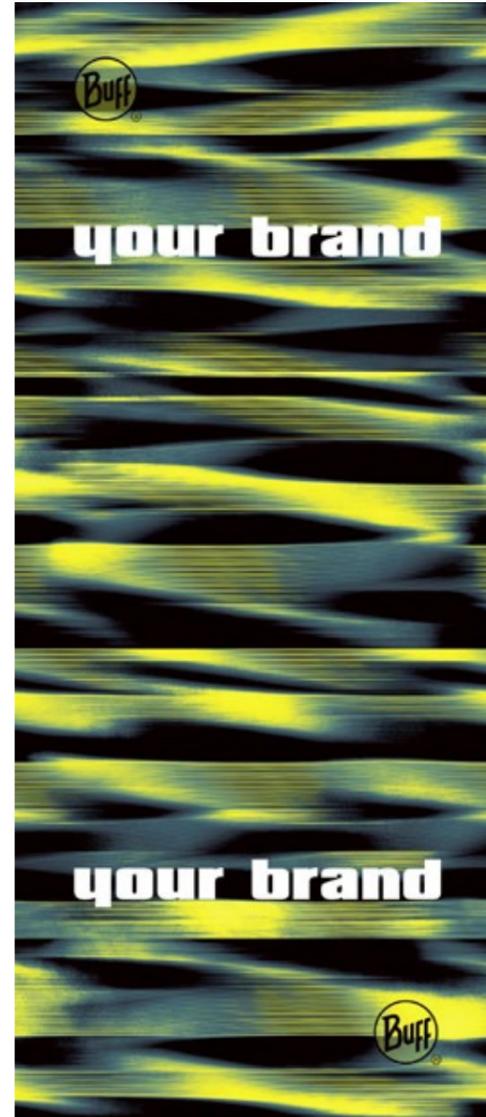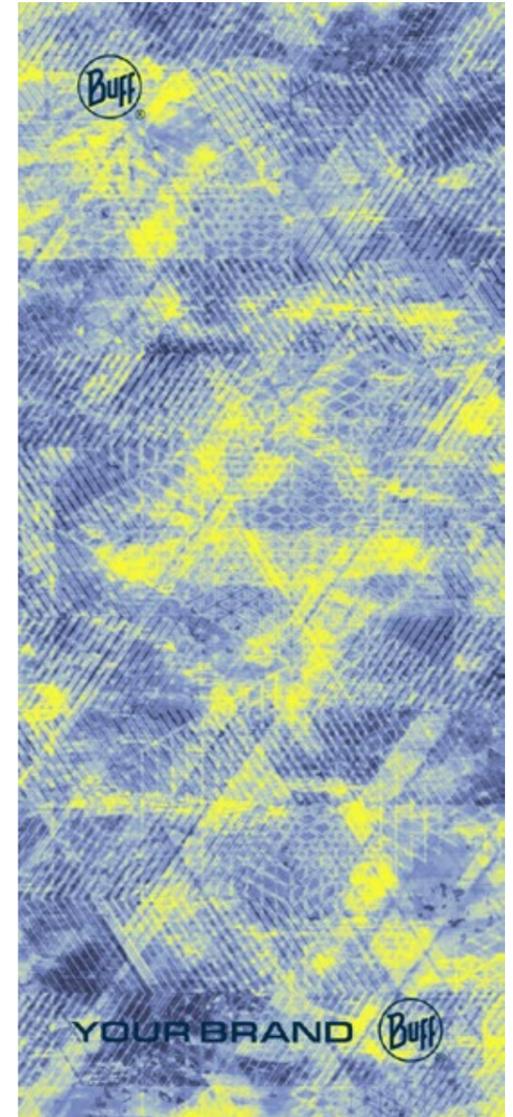
B-26   B-27   B-28   B-29   B-30

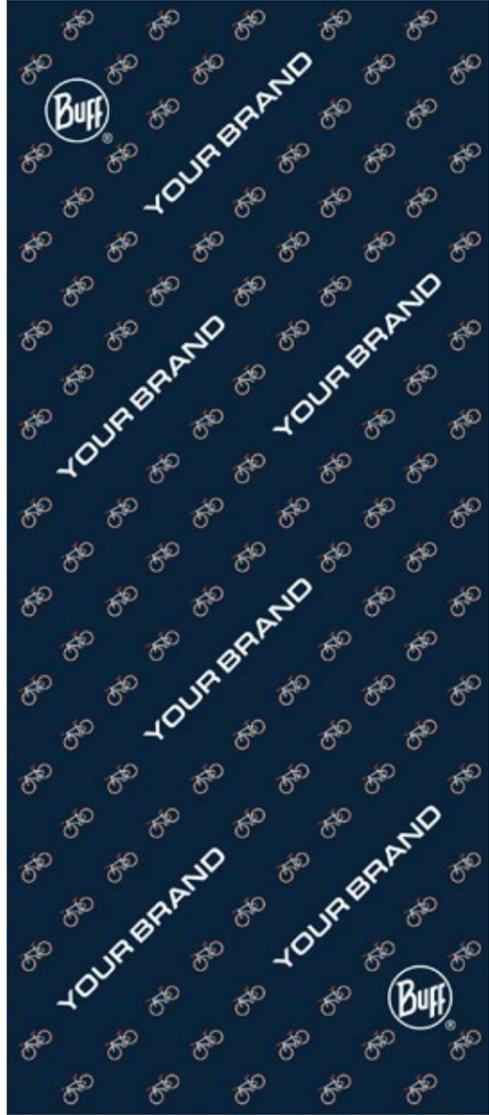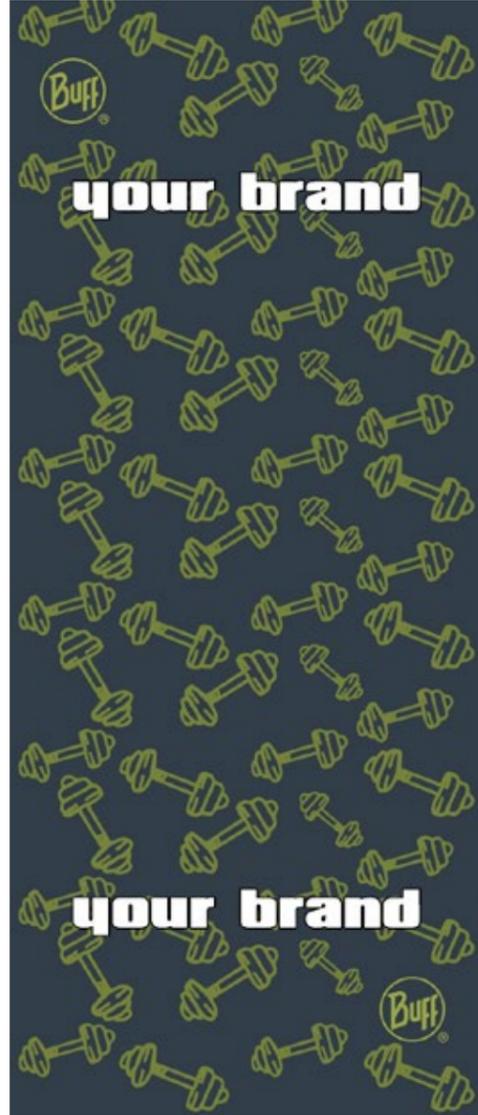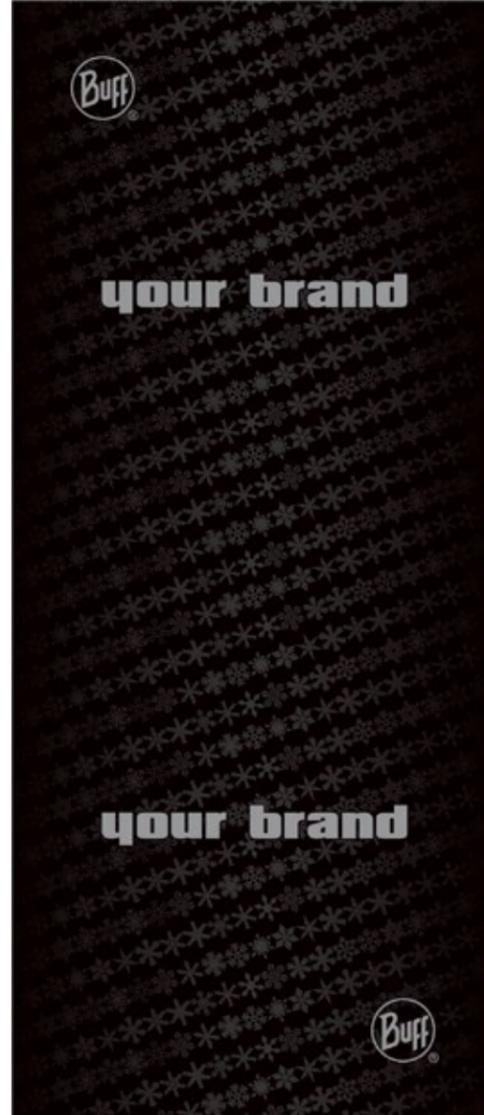B-31   B-32   B-33   B-34   B-35

B-36

B-37

B-38

B-39

B-40